

Launching Your Art Career Like A Pro

With Jennifer King

www.jenniferkingstudio.com

<http://jennifersblogforartists.blogspot.com>

Sponsored by the Cincinnati Art Club



October 31, 9 am to 5 pm

November 1, 9 am to noon;

20-minute private critiques start at 1:30
(Participants are responsible for their brown bag lunches.)

Fee: \$100 members \$125 non-members

Discover how to get results with your marketing and sales efforts through this interactive, one-and-a-half-day workshop with arts editor and artist Jennifer King. Working collaboratively in teams, we'll start by **establishing your professional artistic image**. Then we'll walk step-by-step through the creation of printed marketing materials (bio, resume, artist's statement) and online marketing tools (websites, blogs, social networking sites). Once

we've developed your promotional materials, we'll figure out how to use them to **gain gallery representation and other great publicity opportunities**. You will leave this fast-paced, high-energy workshop with all the tools you need to launch—or reignite—your marketing plan for your work.

Optional Bonus: On Sunday afternoon, you will also have the option of scheduling a private, one-on-one, 20-minute critique with Jennifer. This is a rare opportunity to get an honest evaluation of your portfolio of work from a seasoned juror and art critic in the privacy of your own session. Your time with Jennifer, at a cost of \$25, is not included in the workshop fee..

Poetic oil landscape painter Jennifer King is the former editor of CreateBetterPaintings.com, Plein Air, and International Artist magazines. Over more than 10 years in the art publishing business, she has had the opportunity to meet and interview many of the finest living artists of our times. She has also edited art-instruction books for such noted artist-authors as Tom Lynch, Dan McCaw, Carlton Plummer, and Wende Caporale, among others. Jennifer has been the juror for a number of prestigious international competitions, such as Arts for the Parks, International Artist's competitions, and

The Artist's Magazine Annual Competition, and has been a guest speaker for the Allied Artists of America, the Florida Watercolor Association, Alyson Stanfield's ArtBizCoach.com lecture series, and—of course—the Cincinnati Art Club.

Your application and \$25.00 non-refundable deposit is due October 8 to hold your space. Space is limited - don't miss out! Balance of fee due October 20, 2009. Complete supply list and map to the club, will be sent to you upon receipt of your deposit. Email communication preferred.

APPLICATION FOR **Launching Your Art Career like a Pro** with Jennifer King

Name _____

Address _____

City, State, Zip _____

Phone # _____ Email _____

Cincinnati Art Club Member? _____

Please reserve a space for me. I understand that I must submit a deposit of \$25.00 by October 8, 2009, and the balance of the fee by October 20. (You may email the above information to workshops@cincinnatiartclub.com to reserve a space, then mail your deposit checks.)

Workshop proceeds benefit the operating fund of the Cincinnati Art Club.

Please make check payable to the Cincinnati Art Club & mail deposit (payment in full appreciated)
to Marion Corbin Mayer, P.O. Box 26194, Cincinnati, OH 45226